



# AVYANCE

solutions on point

Avyance helps organizations achieve business success. We believe in listening to our clients and asking thoughtful questions to **build trust** and get at the root of their challenges. This enables us to bring the right mix of people and expertise to **personalize solutions** for long-lasting outcomes. As a result, our consultants have delivered **award-winning, cost-effective, and adaptable products** for federal, commercial, and non-profit organizations.

## CAPABILITIES



### Organizational Transformation

- Change Management
- Strategic Communications
- Learning Design & Development
- Training & Leadership Development



### Strategy

- Strategic Planning & Facilitation
- Organizational Assessments
- Business Goal Setting
- Program Management



### Information Technology

- Data Analysis
- Data Visualization
- UX / UI
- System Adoption



### Financial Analysis

- Capital Investment Planning
- Financial Tracking
- Financial Planning
- Budget Analysis

## DESIGNATIONS & CERTIFICATIONS

- SBA Certified 8(a) Small Business through CY2030
- SBA Certified Economically Disadvantaged Women Owned Small Business (EDWOSB)
- GSA MAS Contract #: 47QRAA24D000L, Sole Source 8(a) Pool (8as)
- FAA eFAST MOA Holder: BAM, R&D, CISD, CSS, D&T, ES, Contract #693KA9-22-A-00081 through FY2029
- Inc5000 Best Workplace & Fastest Growing Company 2023

## FEDERAL CONTRACTOR IDENTIFIERS

- SAM.gov Unique Entity Identifier (UEI): QTZUSH4MJ9V9
- Federal EIN: 82-2098231 | DUNS: 08-08-03345
- CAGE #: 7X6H5
- NAICS Codes: Primary: 541611, Secondary: 541330, 541430, 541511, 541612, 541618, 541690, 611430, 611710
- Prime Contract Vehicles: GSA MAS, FAA eFAST



## CONTACT US

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# THE AVYANCE ADVANTAGE

Avyance consultants are **specialists in multiple disciplines** and hold key industry certifications across our capabilities. Further, our **experts average 20+ years of experience** and are grounded in the methodologies, frameworks, formal learnings, and past experiences of their craft. Yet, it's our ability to **customize these approaches** and bring our **curiosity and creativity** to connect with our clients and help them get unstuck that sets us apart.

## CORPORATE EXPERIENCE

### Strategic Communications

**Need:** The Federal Aviation Administration (FAA) Science, Technology, Engineering, & Mathematics (STEM) Aviation and Science Education (AVSED) program needed to refresh its program materials to reflect a modern and consistent brand.

**Action:** Avyance designed the new program mark and tagline, modified all STEM AVSED resources to include new branding, and designed all templates (PPT, PDF, Word). We then incorporated the refreshed branding into the public FAA website and internal MyFAA.gov portal.

**Result:** Avyance increased brand awareness and recognition of the program among America's youth, industry partners, and stakeholders. We tailored content and modernized appearance of STEM AVSED outreach resources.



### Strategic Planning & Expert Facilitation

**Need:** A large federal agency within the Department of Transportation needed expert facilitation and coaching to set a strategic plan and resolve conflicts within the team.

**Action:** Avyance led the management team through strategic planning exercises by facilitating group discussions and small-team working sessions. We conducted a SWOT analysis, debrief on findings as a team, set goals, and began developing a common, group-level understanding to set the client team up for success.

**Result:** Avyance helped the clients reach common understanding, gain buy in to a team vision, and develop a meaningful strategic plan.

### Information Technology & Training

**Need:** Our client's Leadership & Learning Institute required a comprehensive catalog of its training offerings for its geographically dispersed workforce to identify development needs and select courses.

**Action:** Avyance designed a new catalog of training courses as well as a secure, device-neutral mobile app that encompassed all offerings. The new catalog won a prestigious Hermes industry award in 2020.

**Result:** The app provided employees with an instant, on-demand access to a catalog of professional development courses, reducing barriers to information and facilitating career planning process and development.



## OUR CLIENTS



**National  
Gallery of Art**

